

# Marshfield Silver Laces Figure Skating Club

## Board Meeting Minutes

March 19, 2023

This meeting was called to order by Cindy Harycki, 2022-2023 Season President, at 11:18am at the 2nd Street Community Center (211 E 2nd Street), Marshfield.

**Present:** Cindy Harycki, Lisa Berg, Kelly Silbernagel, Lisa Boero, Natalie Delo, Cari Morrow, Sara Rasmussen, Jennifer Howen, Stephanie Gibson, Candy Christianson, and Rachel Munger

**Absent:** Karen Buth

**Treasurer Report-** Treasurer report was presented by Kelly Silbernagel. A motion to approve by Lisa Boero, seconded by Lisa Berg.

**Board Minutes-** Was shared electronically by Lisa Berg, A motion to approve by Natalie Delo and seconded by Cari Morrow.

### Old Business:

#### 1. Ice Show

##### ○ Statistics

- Flower and Gift Table: Revenue \$1542 after expenses \$275
- Raffles: Revenue \$1255 which includes the donated back proceeds
- Show Tickets: Revenue \$6800

##### Ticket Sales

- Saturday 3:00PM - 72%; Saturday 7:00PM - 61%;
  - Sunday 12:00PM - 80%; Sunday 3:00PM - 72%
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- Many programs left with 500 ordered but with the price point, may want to stay with that number but look for a different vendor than Heinzen due to editing issues for multiple years now. Total cost of programs: \$928.
  - Volunteers reallocated to better help in places we were struggling with

- May want to look into headsets to help communicate easier and faster
  - Discussed show times, consensus was still at 4 shows for revenue
  - Thank you cards - next year the idea of taking a group picture of all members of the ice show on Center Ice after one of the shows to use as our thank you card to our sponsors.
  - Stephanie Gibson stated she would be willing to do the script next year. This year it was noticed that Parents and Volunteers were not thanked as they were in years past.
  - Chuck a duck a huge success, may want to order more ducks
2. Photographer feedback - Bring back to next meeting with other options for next year

### **New Business:**

1. High School Scholarships - 2 applied, 2 receive - Hannah H. and Aubri B.
2. 2023-2024 Board Members and Positions:
  - Board President - Karen Buth
  - Board Vice President - Sara Rasmussen
  - Board Treasurer - Kelly Silbernagel
  - Board Secretary - Natalie Delo
  - Director - Lisa Boero
  - Director - Cari Marrow
  - Director - Jennifer Howen
  - Director - Candy Christianson
  - Director - Stephanie Gibson
  - Director - Rachel Munger

Assignments and responsibilities is tabled for next meeting

3. Ice Rental Payment - Zamboni Drivers - Kelly is taking care of payments and Cari sent the 22 -23 Zam hours spreadsheet.
4. Go Motion Website demos were reviewed. A motion to approve moving forward with new website by Sara Rasmussen and seconded by Lisa Boero.
5. Dairyfest Parade will be June 3rd and we will be putting in a float to help with recruitment. We will come up with a different candy to be given other than freeze pops.
6. Spring Registration - Early June but exact date is TBD
7. Ice Show Theme - Coaches were given top 3 from locker room suggestions and asked to decide our theme. Glitz and Glam was the winner
8. Recruitment ideas - not discussed

## 9. Teams

- High School Team - Varsity Letters announced
- PET - Free Skate 2 and Higher. We would love to come up with a theme earlier this year if possible to allow for more cost effective costumes. Also discussed Saturday practices with keeping at 9 total but spreading them out to utilize that ice time to the best we can.
- Synchro - Basic 6 or Higher. Synchro is starting to grow after COVID again. Depending on numbers and coach availability, may have 2 teams in the future
- Last year it was mentioned the possibility of having a flat fee for coaches on teams so it could be budgeted easier.

Something to bring back to discussion with the coaches for all team expectations

10. Additional Item: It was asked if our club can help those who need some financial assistance. The board agreed to continue with using the Right to Play for All as their first option to qualify for assistance.

11. Additional Item: Update on Potential Coaching staff from Cari Morrow. A document was shared with the board for more information on their availabilities

- Christina Christianson
- Alysia Seliger
- Junior Coach Hadlee Hall
- Claire Metz?

\*\* Board would like Head Coach feedback.

The next meeting will be **Sunday, April 23rd at 4:30PM - Forward Bank**

Respectfully Submitted,

Natalie Delo

MSFLSC Secretary