

# **Marshfield Silver Laces Figure Skating Club**

## **Board Meeting Minutes**

April 23, 2023

This meeting was called to order by Karen Buth, President, at 4:45 pm at Cari's Home, Marshfield.

**Present:** Karen Buth, Kelly Silbernagel, Lisa Boero, Natalie Delo, Cari Morrow, Sara Rasmussen, Stephanie Gibson, Candy Christianson, Jennifer Howen, and Rachel Munger, Joelle Steiner, Janet Hensley

**Absent:** None

**Treasurer Report-** Treasurer report was presented by Kelly Silbernagel. A motion to approve by Lisa Boero , seconded by Candy Christianson.

**Board Minutes for March 19th-** Was shared electronically by Natalie Delo, A motion to approve by Cari Morrow and seconded by Lisa Boero .

1. Senior Award Night - May 17th at 7PM - Karen Buth will be there to present the award and Sara Rasmussen filled out the form for Marshfield High School to inform who will attend and who receives. Cari Morrow will make a certificate for Aubri and Hannah.
2. Ice Cream Social/Year End feedback - 5 ½ gallons of ice cream seemed appropriate. Suggested for next year to have open ice skating and doing it at the rink, Board agreed and we will make the decision once we have the timeline on when the ice comes out and Hockey schedule.
3. Parade - Theme is "To the Moo-N Back". Registration was submitted to MACCI on 4/12/2023 by Natalie Delo. Checking on trailers. We have a rocket ship and moon possibly available. Sara and Natalie will head the float with support when needed.
4. Ideas for recruitment
  - Flyers for Parade to include our new QR code as well as the website written out
  - Try to offer First 2 lessons free for new skaters again but advertise on social media

- No volunteering for your first year may also be a bonus for those families and wouldn't cost the club but be sure that this can be offered when figuring out our volunteer needs next year after the schedule is decided.
- Flyers to the daycares instead of schools and posting online is our priority- Jennifer Howen stated she will reach out and head this. Cari Morrow will share her document used from last year.
- Janet Hensley will be our Coach that will post on Social Media at Competitions
- Nelson's to come talk to them
- Holiday Skate - Bring a Friend and Skate-a-thon could be a full event depending on schedule to help recruit for Winter Session
- Showcase of the Talent - Advertise bigger to help both for recruitment and fundraising
- Create an event on Facebook for all our big items that are open to the public to help with easy publicity.

#### 5. Discussion on Volunteer needs

- High School Teams- goodies and Brat Barn - if donations are not given there is a penalty of \$20.00
- One volunteer is only needed in the Concessions
- One Board Member in the Concessions so our parents and skaters know where to ask their questions at each session
- Board Member should help each parent volunteer understand their duties and what is expected

#### 6. Parent Meeting - Mandatory

- In person this year with a backup for Zoom if needed and necessary
- Create it as an event with having Middle School/High School Skaters in club apparel to support and help promote and motivate as an idea
- Have our apparel person there to answer questions

#### 7. Discussion of fees next season

- Fees stay the same
- Add Cart option and Kelly will break it down
- USFSA fee increases by \$10.00 so we will adjust that
- Right 2 Play for All as an option on the website
- Sponsorship to Mirror Image every other year. 2023-24 is not the year for a sponsorship as it was collected in the 2022-23 season.

#### 8. Team options

- Discussion on survey to see the interest of the Synchro and PET
- Commitment decided on July 1st

#### 9. New website - Go Motion

- Go live after Facebook and instagram account needs to have new passwords. Karen will get from Danielle.
- Individual Board member photos on website to help parents know who are all the club members to help throughout the year need to be submitted to Natalie by May 1st.
- New Coach photos if they would like to be posted
- Looking at how to utilize for our Volunteer Sign Ups
- Fall and Winter Sessions will be created with the same fees
- Will Continue to use Sign up Genius for Zamboni
- Remind will stay with team communication with Coaches, they will create a new remind to start fresh with the new season and change of teams

#### 10. Spring Registration - Online registration only. No in person.

#### 11. Hockey meeting

- Date not set yet but is in June. - March 15th is when Wisconsin Rapids Ice Show is, Eau Claire Competition is on March 9th. March 3rd may be an option for our Ice Show
- Cari and Karen will be attending

#### 12. Committee Responsibilities

- Fundraising - Cari
  - Maple Fall Fest and sell the greeting cards that we have left over
  - Wreaths
  - Kwik Trip Car Washes
  - Skate-a-thon
  - Snowfest
  - Scotty's
  - Culvers
- Zamboni - Cari
- Concessions/Volunteers/Ice Monitors - Candy
- Private Ice Fall and Winter Sessions - Kelly

- USFSA Chair - Sara
- SafeSport Chair - Lisa
  - Skate Safe - Every Year
  - Background Check Every Other Year
  - New Board Members- Email, Phone, and Birthdate to Sara
- Ice Show Committee
  - Lisa Boero - Google Doc will be created and shared to help with communication
  - Sara Rasmussen
  - Stephanie Gibson
  - Rachel Munger
  - Jennifer Howen
  - Everyone from the board will help as well when needed by the Committee
- Apparel
  - Natalie Delo
- High School Team
  - Non Board member parent

13. Banking Information - Valley Communications - President Karen Buth, Vice President Sara Rasmussen, Treasurer Kelly Sibernagel will be the signers for our banking needs for the next season and has to be approved at the next meeting.

14. Photographers were discussed - Feb 4th with Walkowski Photography was unanimous as the decision. Cari Morrow will reach out. Due to the fast turn around, it was discussed to take Ice Show Measurements in October and have the deadline of November 1 to sign up for the Ice Show in hopes that will help with costume delays like in the past.

The next board meeting will be May 23rd at the Everett Roehl Public Library at 6pm.

Sara Rasmussen motioned and Rachel Munger seconded to close the meeting at 7:44pm.

Respectfully Submitted,

Natalie Delo

MSFLSC Secretary