

# Marshfield Silver Laces Figure Skating Club

## 2 Year Sponsorship Form (2024-2025/2025-2026 seasons)



Dear Local Area Business Owner,

Marshfield Silver Laces would like to invite you to sponsor our skaters and club for the 2024-2025 season. We have adapted our sponsorship to hopefully ease the strain on our local businesses. In past years, our teams and Ice Show committee would each reach out to local businesses for sponsorships. Starting this year, we are moving toward a club sponsorship to ensure our supporters are only contacted once and can be promoted more throughout the year by all of our teams and during our Ice Show. Sponsorships are valid for two years and are used toward team event registration and Ice Show program expenses.

MSL currently has a High School, Synchronized Skating, and Performance Ensemble Team. Our teams and individual skaters compete at multiple events throughout the year. Sponsorship levels include being promoted on t-shirts worn by our teams. The annual Ice Show is scheduled for March 8th & 9th, 2025 with the theme, "Skate The Date, A Year On Ice." All of our sponsors are advertised in our Ice Show program booklet. We anticipate having 1000+ viewers and sponsors are also mentioned several times throughout each performance. Additionally, all of our sponsors will be recognized on our website and through our facebook page. Sponsoring local skaters will allow the opportunity to invest in our youth and community for future generations. Details on sponsorship levels can be found below, please check your desired sponsorship level.

**BRONZE Sponsor \$100**

- \*Business name printed on team shirts worn by skaters, parents, and fans during competitions.
- \*Listed in 2025 Ice Show program with over 1000 viewers!
- \*Acknowledged as a sponsor through our website and social media.

**SILVER Sponsor \$250**

- \*All of the Bronze level benefits but upgraded ad size to ½ page Ice Show program advertisement.

**GOLD Sponsor \$500**

- \*All of the Silver level benefits and includes logo on team shirts.

**DIAMOND Sponsor \$1000**

- \*Includes all of the Gold level benefits but upgraded to a LARGE logo on team shirts and a full page ad in Ice Show program.

Please mail completed forms to **MSLFSC, PO BOX 222, Marshfield WI 54449**. Make checks payable to MSLFSC. Questions can be directed to Cari Morrow at [mfsfundraising@gmail.com](mailto:mfsfundraising@gmail.com).

**Business Name** (as you would like it to appear):

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**Contact Name:** \_\_\_\_\_  
**Contact Phone:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Amount Enclosed:** \_\_\_\_\_

**Thank you for supporting Marshfield Silver Laces Figure Skating Club!**